

**Premium Wood Slow Close Seats  
designed for fashion, comfort,  
luxury and durability.**

by:

**PLUMBTECH™**



**Model 154 Elongated**



**Model 153 Round**



## **What Is The Need and Opportunity for Premium Slow Closing Molded Wood Seats?**

- Consumer demand is still in excess of 60% for molded wood toilet seats in North America.
- Additionally, we have identified a major trend, a double digit annual growth or consumer demand, for slow closing seats.
- In the last 15-20 years the average consumer's ideal price point for a good quality seat has increased from \$15-20 to \$30-40, and up.
- Our market surveys indicate as much as 50% of new home owners are replacing the toilet seats that were installed by the building contractor within weeks of purchasing the home, with a premium seat.
- Consumers are demanding better quality seats and upgrade features, such as slow close. The overwhelming majority of these premium seats are purchased in retail stores.
- The goal is to provide Plumbing Wholesalers with a premium molded wood seat, with features that consumers and contractors demand, at a competitive advantage.



# PLUMBTECH™



PLUMBTECH Model 154-00  
Premium Slow Close Elongated  
Molded Wood Seat.  
Suggested List: \$81.00



PLUMBTECH Model 153-00  
Premium Slow Close Round  
Front Molded Wood Seat.  
Suggested List: \$75.00



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Three Year Limited Warranty!

## Features and Benefits of PLUMBTECH Models 153 & 154

- Patented, long life slow close damper system.
- Strong & Durable - Premium quality molded wood.
- Six layers of paint finish with sealer and primer.
- Maximum level of resins to create a rock hard wood core and extended life.
- Assembled with corrosion resistant stainless steel screws.
- Release 'N' Clean™ hinges for fast, easy installation and removal for cleaning.
- Vari-adjust™ with Lok-Down™ adjustable hinges for a perfect, secure fit on any standard ANSI toilet bowl.
- OSG - Odor Stain Guard ingredient in paint
- Ergonomically designed seat ring with contour provides greater comfort and support.
- Four bumpers on seat ring for extra stability.
- Heavy duty contractor grade hinge.
- Non-skid rubberized hinge pads.
- Corrosion proof Quik-Lok™ POM nuts, bolts and washers.
- Easy, self aligning, top mount installation with Quik Lok™ hardware.
- UV Ingredient to maintain color
- Meets and exceeds ANSI Quality Standards

*“Why pay the same or more, for less quality and features?”*

# Quik-Lok™



- UP TO 6X FASTER INSTALLATION!
- Save 50% to 80% of your time-LABOR COST.
- Increased productivity - install in less than a minute.

 No tools necessary for installation!

## Simple Fast Easy

# Vari-Adjust™ with Lok-Down™ Adjustable Hinges and Release N Clean™



Compression “Dots” lock seat in place for added stability.

**Models 153 and 154 are available in White, Bone, Linen and Black**

Also available in chrome finish hinges, round and elongated, models 1C3R6-00CH and 1C3E6-00CH



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