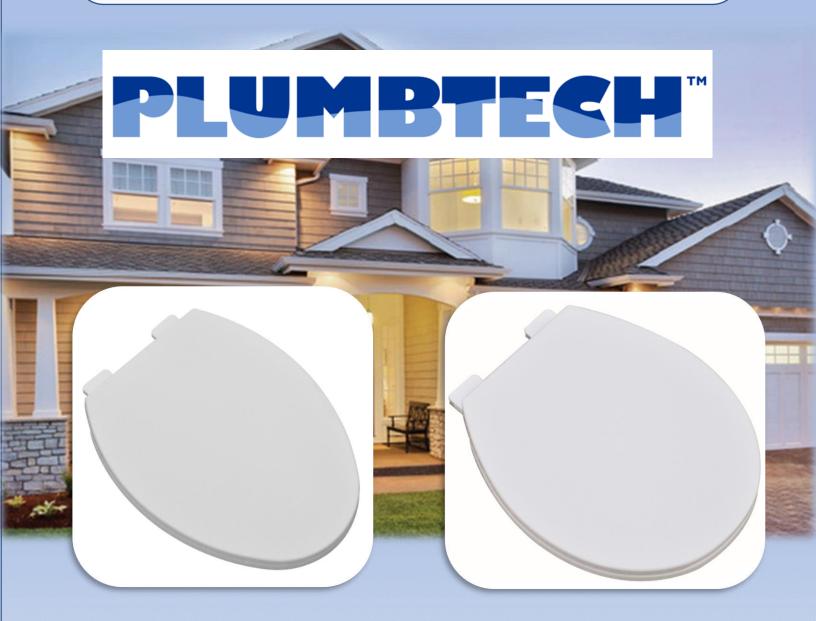
Premium Quality Slow Close Plastic Seats Designed with Luxury Features

by:



Model 254 Elongated

Model 253 Round

What Is The Need and Opportunity for Premium Slow Closing Plastic Seats?

- Today's consumers are more discerning and educated than ever before, and their expectation is high quality, high style, and rich in features.
- In the last 15-20 years the average consumer's ideal price point for a good quality seat has increased from \$15-20 to \$30-40+.
- Premium features such as slow closing are experiencing a double digit growth in demand by consumers.
- Our market surveys indicate as much as 50% of new home owners are replacing the toilet seats that were installed by the building contractor within weeks of purchasing the home or apartment, with a premium seat.
- Consumers are demanding better quality seats and upgrade features. The overwhelming majority of these premium seats are purchased in retail stores.
- The goal is to provide Plumbing Wholesalers with a premium plastic slow closing seat, with features that consumers and contractors demand, at a competitive advantage.



Features and Benefits of PLUMBTECH Slow Close Models 253 & 254

- Patented, long life slow close damper system.
- Unique one hand, one motion fast release mechanism
- Adjustable left to right, as well as front to rear.
- Constructed of 100% virgin polypropylene-no fillers, extenders, or regrind
- Strong & Durable injection molded, high impact, chemically resistant.
- Ergonomically designed seat ring with contour provides greater comfort and support.
- Corrosion proof POM nuts, bolts and washers.
- Release 'N' Clean™ hinges for fast, easy installation and removal for cleaning.
- Adjustable hinges for a perfect fit on any standard ANSI toilet bowl.
- Heavy Duty Contractor Hinge.
- Molded in bumpers for added safety and comfort.
- UV Ingredient to maintain color
- Meets and exceeds ANSI Quality Standards

One Hand, One Motion Release N Clean™



Use just one hand to pinch the two release triggers on the hinge to remove the seat from the toilet.

Simple Fast Easy

Models 260/261 are available in White, Bone and Linen

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