

**Premium Quality Slow Close Plastic Seats
Designed with Luxury Features**

by:

PLUMBTECH™



Model 254 Elongated



Model 253 Round

What Is The Need and Opportunity for Premium Slow Closing Plastic Seats?

- Today's consumers are more discerning and educated than ever before, and their expectation is high quality, high style, and rich in features .
- In the last 15-20 years the average consumer's ideal price point for a good quality seat has increased from \$15-20 to \$30-40+.
- Premium features such as slow closing are experiencing a double digit growth in demand by consumers.
- Our market surveys indicate as much as 50% of new home owners are replacing the toilet seats that were installed by the building contractor within weeks of purchasing the home or apartment, with a premium seat.
- Consumers are demanding better quality seats and upgrade features. The overwhelming majority of these premium seats are purchased in retail stores.
- The goal is to provide Plumbing Wholesalers with a premium plastic slow closing seat, with features that consumers and contractors demand, at a competitive advantage.

PLUMBTECH™



PLUMBTECH Model 254
Elongated Plastic Slow Close
Suggested List: \$62.00



PLUMBTECH Model 253
Round Front Plastic Slow Close
Suggested List: \$55.00



3

Three Year Limited Warranty!



Features and Benefits of PLUMBTECH Slow Close Models 253 & 254

- **Patented, long life slow close damper system.**
- **Unique one hand, one motion fast release mechanism**
- **Adjustable left to right, as well as front to rear.**
- **Constructed of 100% virgin polypropylene-no fillers, extenders, or regrind**
- **Strong & Durable - injection molded, high impact, chemically resistant.**
- **Ergonomically designed seat ring with contour provides greater comfort and support.**
- **Corrosion proof POM nuts, bolts and washers.**
- **Release 'N' Clean™ hinges for fast, easy installation and removal for cleaning.**
- **Adjustable hinges for a perfect fit on any standard ANSI toilet bowl.**
- **Heavy Duty Contractor Hinge.**
- **Molded in bumpers for added safety and comfort.**
- **UV Ingredient to maintain color**
- **Meets and exceeds ANSI Quality Standards**

“Why pay the same or more, for less quality and features?”

One Hand, One Motion Release N Clean™



Use just one hand to pinch the two release triggers on the hinge to remove the seat from the toilet.

Simple Fast Easy

Models 260/261 are available in White, Bone and Linen

Plumbing Technologies LLC, plumbtechseats.com
Email: customerservice@plumbtechseats.com Phone: 973-998-9778
Fax: 973-998-9780 or 973-947-6458