

**Premium Quality Slow Close Plastic Seats  
Designed with Luxury Features**

by:

**PLUMBTECH™**



**Model 261 Elongated**



**Model 260 Round**

## **What Is The Need and Opportunity for Premium Slow Closing Plastic Seats?**

- Today's consumers are more discerning and educated than ever before, and their expectation is high quality, high style, and rich in features .
- In the last 15-20 years the average consumer's ideal price point for a good quality seat has increased from \$15-20 to \$30-40+.
- Premium features such as slow closing are experiencing a double digit growth in demand by consumers.
- Our market surveys indicate as much as 50% of new home owners are replacing the toilet seats that were installed by the building contractor within weeks of purchasing the home or apartment, with a premium seat.
- Consumers are demanding better quality seats and upgrade features. The overwhelming majority of these premium seats are purchased in retail stores.
- The goal is to provide Plumbing Wholesalers with a premium plastic slow closing seat, with features that consumers and contractors demand, at a competitive advantage.

# PLUMBTECH™



PLUMBTECH Model 261  
Elongated Plastic Slow Close  
Suggested List: \$69.00



PLUMBTECH Model 260  
Round Front Plastic Slow Close  
Suggested List: \$63.00



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*Three Year Limited Warranty!*



## Features and Benefits of PLUMBTECH Slow Close Models 260 & 261

- **Patented, long life slow close damper system.**
- **Constructed of 100% virgin polypropylene-no fillers, extenders, or regrind**
- **Strong & Durable - injection molded, high impact, chemically resistant.**
- **Ergonomically designed seat ring with contour provides greater comfort and support.**
- **Corrosion proof Quik Lok™ POM nuts, bolts and washers.**
- **Release 'N' Clean™ hinges for fast, easy installation and removal for cleaning.**
- **Adjustable hinges for a perfect fit on any standard ANSI toilet bowl.**
- **Heavy Duty Contractor Hinge.**
- **Molded in bumpers for added safety and comfort.**
- **Easy, self aligning, top mount installation with Quik Lok™ hardware.**
- **UV Ingredient to maintain color**
- **Meets and exceeds ANSI Quality Standards**

*“Why pay the same or more, for less quality and features?”*

# Quik-Lok™



- UP TO 6X FASTER INSTALLATION!
- Save 50% to 80% of your time-LABOR COST.
- Increased productivity - install in less than a minute.



No tools necessary for installation!

## Simple Fast Easy

## Vari-Adjust™ with Lok-Down™ Adjustable Hinges and Release N Clean™



Compression  
“Dots” lock  
seat in place  
for added  
stability.



Models 260/261 are available in White, Bone, Linen and Cotton White

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