

**Oversized Premium Wood Seat  
designed for comfort, luxury and  
durability.**

by:

**PLUMBTECH™**



**Model 193 Round or Elongated  
The “Big’un”**

## **What Is The Need and Opportunity for an Oversized Premium Molded Wood Seat**

- According to the CDC, Americans are increasingly getting heavier and wider, and this trend is consistent among all genders and ethnicities.
- There is an obvious and growing need for toilet seats that more comfortably accommodate heavier and wider consumers.
- Consumer demand is still in excess of 60% for molded wood toilet seats in North America.
- In the last 15-20 years the average consumer's ideal price point for a good quality seat has increased from \$15-20 to \$30-60.
- Our market surveys indicate as much as 50% of new home owners are replacing the toilet seats that were installed by the building contractor within weeks of purchasing the home, with a premium seat.
- Consumers are demanding better quality seats and upgrade features. The overwhelming majority of these premium seats are purchased in retail stores.
- The goal is to provide Plumbing Wholesalers with a premium molded wood seat, with features that consumers and contractors demand, at a competitive advantage.



# PLUMBTECH™



PLUMBTECH Model 193-00  
Premium Oversized Molded Wood Seat.  
Suggested List: \$63.00

**6** Layers of Finish

- 1 Sealer
- 1 Primer
- 4 Paint



**3**

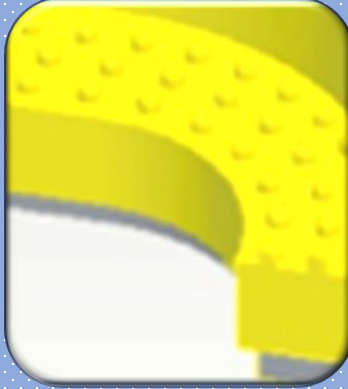
Three Year Limited Warranty!

## Features and Benefits of PLUMBTECH Model 193 Big'un

- Oversized elongated or round front with cover.
- 16" wide is larger than ANSI standard.
- Six bumpers on ring for added stability.
- Strong & Durable - Premium quality MDF wood.
- Six layers of paint finish with sealer and primer.
- Maximum level of resins to create a rock hard wood core and extended life.
- Steel hinge pintel for long service life.
- Assembled with corrosion resistant stainless steel screws.
- Release 'N' Clean™ hinges for fast, easy installation and removal for cleaning.
- Vari-adjust™ with Lok-Down™ adjustable hinges for a perfect, secure fit on any standard ANSI toilet bowl.
- OSG - Odor Stain Guard ingredient in paint
- Ergonomically designed seat ring with contour provides greater comfort and support.
- Heavy duty contractor grade hinge.
- Non-skid rubberized hinge pads.
- Corrosion proof POM nuts, bolts and washers.
- Easy, self aligning, top mount installation with Quik Lok™ hardware.
- UV Ingredient to maintain color
- Meets and exceeds ANSI Quality Standards

*“Why pay the same or more, for less quality and features?”*

## Vari-Adjust™ with Lok-Down™ Adjustable Hinges and Release N Clean™



Compression “Dots” lock seat in place for added stability.



Six bumpers on seat ring for maximum stability and durability.

Model 193 Big'un is available in White

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