

**Premium Quality FAMILY Slow Close Plastic
Seats Designed for Adults, Toddlers, Safety
and Silence**

by:



Model 2C3E7 Elongated



Model 2C3R7 Round

What Is The Need and Opportunity for FAMILY Oriented Slow Closing Plastic Seats?

- The new residential market is always evolving and searching for ways and means to keep up with changing expectations, while maintaining quality and margins.
- Acceptance and demand for a single seat that will fit both the adult frame and toddler frame has been firmly established.
- The National Center for Education Statistics estimates that up to 15% of all U.S. households have at least one child under 6 years of age.
- Additionally, we have identified a major trend, a double digit annual growth or consumer demand, for slow close seats.
- Our market surveys indicate a much as 50% of new home owners are replacing the toilet seats, installed by the building contractor within weeks of purchasing the home, with slow close seats.
- The overwhelming majority of new residential construction toilet seats are being replaced by new homeowners with better quality seats and upgrade features. The overwhelming majority of these seats are purchased in retail stores.
- It became clear that one of our goals had to be engineering a solution that addressed the combined demand for seats for toddlers, adults, and slow closing seats.



BathDecor Model 2C3E7
Elongated Plastic Slow Close
for Family
Suggested List: \$70.00



BathDecor Model 2C3R7
Round Plastic Slow Close
for Family.
Suggested List: \$64.00



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Three Year Limited Warranty!

Features and Benefits of BathDecor FAMILY Slow Close Models 2C3E7 and 2C3R7

- **Combination adult/juvenile family seat.**
- **Patented, long life slow close damper system.**
- **Lightweight juvenile seat with slow close hinge system - allows children to raise and lower seat easily and safely. No slamming of seat or pinched fingers.**
- **Magnets hold juvenile seat in place within cover when not in use.**
- **Constructed of 100% virgin polypropylene-no fillers, extenders, or regrind**
- **Strong & Durable - injection molded, high impact, chemically resistant polypropylene.**
- **Ergonomically designed seat ring with contour provides greater comfort and support.**
- **Non-corrosive installation hardware.**
- **Adjustable hinges for a perfect fit on any standard ANSI toilet bowl.**
- **Molded in bumpers for added safety and comfort.**
- **UV Ingredient to maintain color**
- **Meets and exceeds ANSI Quality Standards**

“Why pay the same or more, for less quality and features?”

Family Oriented Slow Closing Seats Designed to Fit Juveniles and Adults



Models 2C3R7 & 2C3E7 are available in White.

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