Oversized Premium Wood Seat designed for comfort, luxury and durability.

by:



Model 193 Round or Elongated The "Big'un"

What Is The Need and Opportunity for an Oversized Premium Molded Wood Seat

- According to the CDC, Americans are increasingly getting heavier and wider, and this trend is consistent among all genders and ethnicities.
- There is an obvious and growing need for toilet seats that more comfortably accommodate heavier and wider consumers.
- Consumer demand is still in excess of 60% for molded wood toilet seats in North America.
- In the last 15-20 years the average consumer's ideal price point for a good quality seat has increased from \$15-20 to \$30-60.
- Our market surveys indicate as much as 50% of new home owners are replacing the toilet seats that were installed by the building contractor within weeks of purchasing the home, with a premium seat.
- Consumers are demanding better quality seats and upgrade features. The overwhelming majority of these premium seats are purchased in retail stores.
- The goal is to provide Plumbing Wholesalers with a premium molded wood seat, with features that consumers and contractors demand, at a competitive advantage.





Features and Benefits of PLUMBTECH Model 193 Big'un

- Oversized elongated or round front with cover.
- 16" wide is larger than ANSI standard.
- Six bumpers on ring for added stability.
- Strong & Durable Premium quality MDF wood.
- Six layers of paint finish with sealer and primer.
- Maximum level of resins to create a rock hard wood core and extended life.
- Steel hinge pintel for long service life.
- Assembled with corrosion resistant stainless steel screws.
- Release 'N' Clean™ hinges for fast, easy installation and removal for cleaning.
- Vari-adjust[™] with Lok-Down[™] adjustable hinges for a perfect, secure fit on any standard ANSI toilet bowl.
- OSG Odor Stain Guard ingredient in paint
- Ergonomically designed seat ring with contour provides greater comfort and support.
- Heavy duty contractor grade hinge.
- Non-skid rubberized hinge pads.
- Corrosion proof POM nuts, bolts and washers.
- Easy, self aligning, top mount installation with Quik Lok™ hardware.
- UV Ingredient to maintain color
- Meets and exceeds ANSI Quality Standards

Vari-Adjust™ with Lok-Down™ Adjustable Hinges and Release N Clean™







Compression "Dots" lock seat in place for added stability.





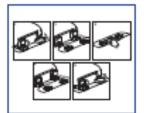


Six bumpers on seat ring for maximum stability and durability.

Model 193 Big'un is available in White

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Rolease 'N' Clean'*



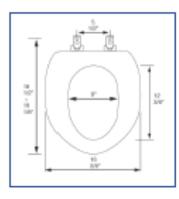
Factory-installed "living" hinge covers with stainless steel screws

RESIDENTIAL MOLDED WOOD

Seat shall be PLUMBTECH™ MODEL - 193

- Big'un oversized elongated or round front with cover
- 16" wide is larger than ANSI standard
- Premium quality durable MDF wood
- Multi-coat high gloss enamel paint with sealer and primer
- UV paint color protection
- Color coordinated hinge with steel pintel
- Six bumpers on ring for added stability
- · Non-skid rubberized pads
- Assembled with corrosion resistant stainless steel screws
- · Corrosion proof POM nuts and bolts
- Heavy duty contractor quality Release 'N' Clean™ adjustable top mount hinge
- Color coordinated bumpers
- Specify white -00

PRODUCT SPECIFICATIONS



Residential

Model 193 - For ANSI Standard Elongated or Round Front Tollets

Style: Closed Front with Cover

Material: MDF Wood

Hinge: Extra Heavy Duty Plastic Hinge with Stainless Steel Screws and Pintels

Height of seat: 2" Ring Thickness: 3/4"

Ring Thickness with Bumpers: 1 1/4"

PLUMBTECH™ MDF wood seats utilize the finest paint to seal and beautify the molded wood core with deep lustrous color and rock hard enamel durability.